

Recommended Curriculum for Academic Year 2025/2026					
Commerce and Marketing BSc					
Course-unit	Prerequisites	Lecture	Practical class/seminar	Requirements	Credit points
Semester 1					
Calculus for Business and Economics	-	2	2	E + P	7
Informatics I.	-	0	2	P	3
Microeconomics	-	2	0	E	3
Basics of Law	-	2	0	E	3
Social Studies I.	-	2	0	E	3
Social Studies I. project	-	0	4	P	6
Principles of Marketing	-	2	0	E	3
Management and Organization	-	2	0	E	3
Start My Brand	-	0	1	fr	2
University Seminar	-	0	2	P	0
Frame of optional subjects					0
Total		12,0	11,0		33
Semester 2					
Statistics	Calculus for Business and Economics	2	2	E + P	7
Macroeconomics	-	2	2	E + P	7
Informatics II.	Informatics I.	0	2	P	3
Business Economics	Microeconomics	2	2	E + P	7
Business Law	Basics of Law	2	0	E	3
Frame of elective subjects - Training (1)	Start My Brand	0	1	fr	2
Frame of optional subjects					0
Total		8,0	9,0		29
Semester 3 / Semester recommended for study abroad programmes					
Business Statistics	Statistics	2	2	E+P	6
International Economics	Macroeconomics	2	0	E	3
Principles of Accounting	-	2	2	E + P	7
Finance I. (Introduction to Finance)	-	2	0	E	3
Commerce and Trade	-	2	0	E	3
Integrated Marketing Communications	Principles of Marketing	2	0	E	3
Frame of elective subjects - Training (2)	Start My Brand	0	1	fr	2
Frame of optional subjects					0

